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# DU MOTION

Dubrovnik, Croatia



DU Motion is an international sports event dedicated to promotion of sports and healthy lifestyle in Dubrovnik, a UNESCO Worldheritage site.

It was established in 2015 and thanks to the dedication, enthusiasm and joint efforts off all involved it quickly became more than just a race.

It has transformed into the full-fledged international multi-day sports and recreational event with as much as four races - Dubrovnik Half Marathon, 5K Charity Race, Run The Wall and Kids' Race.

The event involves hundereds of young volunteers each year. It is by far the most successful event in Dubrovnik in mobilising youth to volunteer.

The volunteers invest unselfish effort and huge enthusiasm, helping the organisation of DU Motion. Each race success depends on the positive energy of these young Dubrovnikers.

Volunteers exchange knowledge and experiences and are learning how to communicate and be a part of a well-organized team.





## POTENTIAL FOR TRANSFER

This practice can be very well transformed into different cities. If you combine a sports events with goals that are in alignment with your community goals you can partner up with many different actors and create sports events with quality volunteering options.



## HOW TO START

- Secure funding through projects, municipal support, entry fees and sponsorships
- Establish partnerships with national and municipal institutions and other similar organisations to help implement and promote the event
- Organise training for volunteer as needed for different areas of event organisation and implementation\*

\*DU Motion has developed a Handbook with organisational steps with a special focus on many different volunteer positions.



## WANT TO KNOW MORE?

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